

# Oregon Invasive Species Council

## Business Meeting Minutes

### July 30, 2019 | Oregon Department of Forestry, Salem

#### Summary of Actions

- Approval of February 2019 Meeting Minutes
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#### Welcome & Introductions

*Helmuth Rogg, 2019 OISC Chair*

#### Approval of February 2019 Meeting Minutes

Helmuth opened floor for comments or edits to February 2019 OISC meeting minutes.

- Karen: on page 5, says “Unique things facing them” → Them = Eastern Oregon.
- Karen: Helmuth gave ODA update on Japanese beetle, stated that it was “a total determining year”. Needs clarification.
  - Helmuth: based on this year, we will make the call whether treatment will proceed or not.
- Wyatt: on page 3, under discussion about ash seed storage, needs to be updated to “in Dorena and Ft. Collins Colorado (not Nevada).
- Rick: page 4. Change Brendan’s affiliation to USFWS (not ODFW)
- Cat: Committee meeting was cancelled, not committee was cancelled.

**Rick Boatner moves to accept February 2019 Meeting minutes with edits**

**2nd: Dave Pranger**

**All in favor: unanimous approval**

Outcome: February 2019 meeting minutes were approved.

#### Chair Updates & Budget Report

*Helmuth Rogg, 2019 OISC Chair*

Good news, the OISC has funding. We don’t have a final budget number and instructions yet. The legislative session ended June 30, 2019 with HB 5050 appropriating additional funding for the OISC: \$300,000 in one lump sum as a one time appropriation in addition to the ~\$150,000 in base funding as part of ODA’s budget. A little over \$99,000 + \$50,000 has been added as a line item in ODA’s budget so we don’t have to ask for it every year.

*Q (Karen): Does the funding carry over the biennium?*

*A (Helmuth): If it’s general funds, we have to spend it all or we’ll lose it.*

*Q (Tim): Is there a sense for how this bill (HB5050) came about? Our program has been trying to get additional funding for a while, so it would be helpful to know how that unfolded.*

*A (Helmuth): It’s important who you know. Senator Roblan is very involved with invasive species.*

*Not sure if someone approached him. ODA didn't want to carry a bill, so a champion carried it through.*

*A: (Dave): Does come down to who you know. There were also a lot of good supporting letters.*

Helmuth brought up how ODA funds were cut and a request for educating decisionmakers about 'What is the OISC and what do they do? Who does the work?'. Group discussed the importance of the OISC clearly communicating its role. Tim stated that both (OISC and agency) are important and that the Council is needed, but he is worried that Legislators might think that if the money goes to Council, the money will go to the people who do the work on the ground.

### **Draft 2019-2021 Budget**

Helmuth handed out a draft budget document for discussion with estimated expenses based on previous biennia. Need to update \$15,000 for State Service Charge line item (currently says ~\$11,000). Emergency Account (\$200,000) and Outreach & Education Grant funds (\$100,000) were added based on original Council discussions about funding. Need to clarify whether or not funds added to emergency account will carryover. Federal Funds from 2019 biennium were carried over, need to confirm balances because Federal Funds can't be used to pay State Service Charge. Emergency control account balance ~\$81,000. Keep budget in mind when thinking about priorities.

*Q (Sam): How about sharing Emergency Control Account stories to show how we've used that money?*

*A (Michelle): Nice description on SB 445 handout.*

*A (Jalene): We also have it in a PowerPoint presentation as well.*

### **Coordinator Contract**

Extended coordinator's current contract. Contract is expiring at the end of the year and need to renew. New coordinator contract will be effective January 1, 2020. Have to put Coordinator RFP back out within about a month. Need a Scope of Work (SOW) and then push out RFP through ORPIN.

*Q (Michelle): Are there parameters that dictate how we select an award for this contract?*

*A (Helmuth): Include in SOW what we expect from contractor. If Samara wants to continue, they can submit a proposal. Selection committee and Council members evaluate proposals.*

## **Council Priorities and Implementation**

*Helmuth Rogg, 2019 OISC Chair & Jalene Littlejohn, OISC Coordinator*

### **SB445 → Next steps for Council**

SB445 changes membership which means changes to Bylaws. A lot of work coming up for us. What is it that the OISC wants to do over the next 2 years? How are we going to use the funding? Have to figure out what we're going to do.

Council discussed different options moving forward:

- Glenn: We need to look at Action Plan and Strategic Plan since we put a lot of work into those plans.
- Dave: Agree, but we also need to stick to what we asked for the money for.
- Wyatt: The Coordinator's time should include outreach to geographical areas; we need to have our group go out to them.
- Glenn: Between now and October 1, 2019, get in contact with key people from other regions.

- Michelle: Should try to get recruitment from people that are on the ground. This will help us link into the backbone of the invasive species work.
- Jalene: We have a good starting point with connections to people around the state.
- Wyatt: Opportunities to dovetail outreach and education with other events. Other agencies are already doing events. We need to coordinate.

### **Membership & Committees**

*Q (Michelle): In the language of SB 445, it says “a person who represents an association or organization.” What about a general member of the public?*

*A (Glenn): There is 1 seat for a member of the public. Other seats are specific to an association or organization.*

*Q (Glenn): Should Bylaws Committee implement changes or should we create a new Committee?*

*A (Jalene): I think it would be great to transition the Bylaws Committee into more of a Governance Committee.*

*A (Helmuth): Legislative Committee is still dealing with statutory stuff. Should use Bylaws Committee to make changes.*

This is a good opportunity to sign up for a Committee and get involved with fundamental changes in the Council. We will be delegating tasks to the Committees. Committees are open to more than just the Council members. At Eastern Oregon meeting, we can discuss results from Committees, as well as the SOW for the next Coordinator.

*Q (Tim): Is there a historic list of who is on each Committee?*

*A (Jalene): Yes, there are lists. Lives on listservs through ODA. However, these are outdated and the listservs kick people off. Want to refresh.*

*Q (Wyatt): Which Committee for rule writing?*

*A (Helmuth): Bylaws*

Summary of Council Priorities: Follow Action Plan, change statute according to SB445, prepare and adapt rule for outreach grant program, adapt bylaws, outreach for “new” membership system.

### **Committee Updates, Priorities, and Needs**

#### *Advisory Committee (Cat de Rivera)*

Need to ensure good 2-way communication with members around state, good opportunity with new appointed members representing regions of the state in 2020. We might consider recruiting (and recognizing) people based on expertise as well. One opportunity is to send out a survey before each meeting to ask questions about needs, ideas, questions, supporting regional priorities, etc that can be discussed at Council meetings.

*Q (Sam): what are some of the things that keep people from engaging?*

*A (Jalene): Lack of understanding on how to play a key role and a lack of clarity. Need a clear ask.*

*A (Elaine): Agreed.*

*Q (Cat): Is there a process for selecting the Chair of the Advisory Committee?*

*A (Jalene): Charter only says it’s elected by Advisory Committee members.*

Karen expressed that she likes the idea of recruiting people across broad areas and then contacting them prior to every meeting to ask them key questions. Regular communication and relationship could help succeed aspects of the Action Plan.

#### *Eastern Oregon Working Group (Dave Pranger)*

Several ideas thrown out there for October 2019 meeting location. There is a lot going on with shipping, food production, transit, agriculture, etc. Amazon is in the Boardman area, there is a new wind farm coming in. Hermiston and Burns also a suggestion. If Port of Morrow facility is available, would push for that. If that sounds like the direction to go, Dave can follow up on that.

Council discussed Eastern Oregon Meeting in October:

- Karen: It does seem like a good opportunity to highlight port / highway pathways. But we don't want to ignore more rural issues.
- Christine: Be sure to involve the Umatilla Tribe.
- Glenn: Eastern Oregon Group will be getting it all put together, get speakers, field trips, etc.

#### *Bylaws Committee (Cat de Rivera)*

Had Bylaws Committee conference call recently and started reviewing SB 445 and how it works with current Bylaws. We discussed doing a report annually (instead of every other year) and changes to membership, including the new ex officio voting member (Oregon State Parks & Recreation). Also discussed the roles of the different membership types. SB 445 doesn't specify Federal agency seats and needs to be decided on. At the next Bylaws Committee meeting, will determine our suggestion.

SB 445 also includes voting for a Chair as it will not be rotational anymore. Bylaws Committee can determine the best way to select a new Chair. Wyatt stated that this is an opportune time to also discuss the process of selecting committee Chairs.

Helmuth: Amira Streeter is currently in charge of the OISC. She should be more officially involved now. Council discussed sending official request for representative to the Governor's office.

*Q (Sam): Will there be communication with Amira after the meeting?*

*A (Helmuth): Official representatives of the OISC are the agency Directors. We can not officially communicate with Governor's Office.*

*Q (Annie): Does the OISC have opportunity to meet with agency Directors?*

*A (Helmuth): We've invited them. Some have come, some haven't.*

*A (Dave): Appropriate to delegate and ensure communication*

Summary of identified Bylaws Committee priorities: statutory change resulting from SB 445, administrative rule for outreach grant program, and bylaws adaptation.

#### *Legislative Committee*

Rian Hooff (Legislative Committee Chair) is out of town. Glenn reported that there hasn't been much activity and doesn't anticipate much activity over the next 6-8 months. Hoping to get legislators to attend OISC meetings, so that's something we can work on. Wyatt suggested that it would be nice to include a calendar of legislative deadlines on the OISC website.

Michelle reminded the rest of the Council that during the last Legislative Committee conference call, there was a lot of emphasis on keeping the gears turning because the new session will be here quickly. Oregon Association of Conservation Districts (OACD) is really engaged in legislative issues and it would be nice to foster that relationship.

Summary of Identified Legislative Committee priorities: new concepts for 2021-2023, Coordinator position (contract vs. permanent), lobby groups, identify key players to attend OISC (request letters), legislative concept calendar, information for OISC website.

#### *Budget Committee (Helmuth Rogg)*

The OISC has funding, so there is work coming up for Budget Committee. Need to have a conference call with all the members to discuss goals and priorities and then come well prepared to October meeting. Karen pointed out that the proposed expenses in the draft budget add up to more than \$500,000. Need to figure out how we're going to spend it since we don't have this much and some of these items are low estimates.

*Q (Sam): 15% Administrative Service Charge- does that include attorney services?*

*A (Helmuth): We pay extra for DOJ. Charges us by the minute.*

*Q (Brendan): How many meetings per year? Don't think there is enough money to fund that.*

*A (Helmuth): 4*

*A (Jalene): The number listed under office supplies is really just covering office supplies and catering. Travel, etc. for meetings is on another line item and cost for coordination is under professional services.*

Erin confirmed \$10,000 from BLM.

Summary of Identified Budget Committee priorities: fundraising and budget priorities, finalize biennium budget

#### *Communications Committee (Jalene Littlejohn)*

Priority for Communications Committee is to pull together public information staff at agencies. Website, social media, etc. has not been very active due to lack of capacity. Trying to figure out how we can unify our message. Also a priority to update the OISC website to be a hub for information.

Summary of Identified Communication Committee priorities: Common message on "invasives" (state, regional, national), reaching out to new members (from SB 445), 2020 Summit (?), bi-annual report, identified key PIOs from agencies to collaborate, OISC webpage (incl. Add info re: importance of control account & threats.)

#### *Education Committee (Sam Chan)*

Education and outreach items in Action Plan includes messaging, collaborate and create materials, promote inclusive engagement with underrepresented groups. Have worked on several campaigns, including Silent Invasion, Don't Move Firewood, Don't Let it Loose, Squeal on pigs, etc. Takes a lot of effort to do a campaign. Ideas for future campaigns: Clean, Drain, Dry for non-motorized boaters and

DPAP for travelers. Need Bylaws Committee (and others) to figure out grant process for education & outreach.

Jalene compiled Education Committee needs, including needing to get watchlist/worst list on website (outreach and technical tool) and the OISC awards (haven't had one in awhile).

Summary of Identified Education Committee priorities: outreach grants, common messages on "invasives", education groups, watch list & worst list, OISC awards.

## Working Lunch: Round Table Updates, Successes, and Challenges

### **Michelle Delepine, West Multnomah Soil & Water Conservation District**

Finished this year's Garlic Mustard treatment. Will be presenting at the [2019 NAISMA Conference in New York](#) (September 30 - October 3, 2019) and I might be able to bring OISC materials with me. Working with Wyatt Williams to install EAB traps along Highway 30, on Sauvie Island, etc. 4-County CWMA is in a similar situation as the OISC. Solve Pest Problems, a great resource for everyone, community members, land managers, etc. is going strong. Now is a great time to lend expertise to the program. Anyone who has technical expertise, we need your help to craft content.

### **Rick Boatner, Oregon Department of Fish & Wildlife**

19,000 boat inspections so far in 2019 through the watercraft inspection program. 5 boats with zebra/quagga mussels. Will be closing 3 stations in September 2019 and will cut staff at other 3 stations. We recently did a tabletop exercise for quagga mussels with Idaho Department of Agriculture. Will be working with U.S. Forest Service on August 15th to drain pond at Summit Prairie for rusty crayfish.

### **Nicole Brooks, U.S. Customs & Border Patrol**

Busy spring and summer for Customs & Border Patrol. There have been 11 vessels with suspected AGM egg masses in July and we anticipate more. 43 egg masses in total -- some are still "suspected" not confirmed. AGM is coming from Japan and China. We've found more AGM than the rest of the country combined. 2 ships with Asian longhorn in Russian dunnage. There are a number of people involved to figure out what to do with dunnage.

*Q: What happens when ships come back?*

*A: When we find egg masses, we scrape and treat with spray. We will reinspect when they come back in and also reinspect others that were detected at other ports.*

### **Meg Raabe, USDA APHIS PPQ**

Potential light brown apple moth regulation. Comment period open until August 23rd. EAB deregulation comment period has ended, but no movement. August is tree check month. Also peak time of year to look for spotted lanternfly -- no Federal quarantine yet. Planning for a spotted lanternfly table top exercise in October 2019 and a full scale exercise in Jan 2020 for Oregon and Washington. There was a recall of rhododendron from Washington and Canada due to Phytophthora ramorum.

### **Jake Bodart, Oregon Department of Agriculture**

2019 Japanese beetle treatment done. 8,000 properties were treated with granular and foliar application. Foliar application was done in "hot zone", which includes about 110 acres. Approximately

50% of property owners gave consent. Also did gypsy moth eradication in Corvallis area (BTK application).

Helmuth pointed out that the Legislative Fiscal Office had asked if the OISC does the Japanese beetle trapping or eradication. These are the folks that are running our budget. Wyatt stated that our message should be that we are coordinating body and Tim stated that it's critical to articulate what the Council's role is. Glenn suggested we invite them to a Council meeting.

#### **Wyatt Williams, Oregon Department of Forestry**

Oregon Department of Forestry received \$1.7 million to reduce spread of sudden oak death (SOD) and is awaiting the Governor's signature. We have a citizen scientist project with OSU for landowners to detect SOD on their properties. There have been 33 new infestations so far this year. Staying on top of EU1 strain as best we can. Less than an acre of hawkweed in Clatsop State Forest. Coordinating statewide emerald ash borer survey -- APHIS provided the traps. With the Oregon ash seed conservation, the goal is to collect 1 million seeds to store. A graduate of the Oregon Forest Pest Detectors program reported a wood borer that they found on native twinberry. The Oregon Department of Forestry recently did a half page ad for Don't Move Firewood, continuing to use the campaign.

#### **Sam Chan, Oregon Sea Grant**

Don't Pack a Pest (DPAP) program is growing fast. Hoping to get DPAP artwork displayed in PDX International Airport. Graduate student currently working on Asian jumping worm and looking at how it may affect Willamette Valley crops and wetlands. Looking at the need to update Don't Let it Loose efforts for school pathways- what students/teachers may let loose. Sea Grant is doing analysis on past management efforts related to European green crab on the coast.

#### **Karen Ripley, USDA Forest Service**

U.S. Forest Service put out grants for the year. Oregon Department of Forestry doing surveys. Oregon Department of Agriculture received help with weed work. Supporting Washington Department of Agriculture for bark beetles and wood borers. Aphid like pest recently detected in Juneau on urban trees. The site in Juneau that is infested is quite separated from native forests.

#### **Catherine de Rivera, Portland State University**

PSU is monitoring for Dressinids and not finding any. Invasives class working on projects for Spotted lanternfly, emerald ash borer, Japanese beetle. I'll be giving a talk at OMSI on Sept 17th during their [Science Pub on Invasive species](#). Any examples or things you'd like me to say- please let me know.

#### **Glenn Dolphin, Oregon State Marine Board**

HB2076 was signed. This bill will require boaters to drain all standing water when leaving a water body and law enforcement can tell people to return to inspection station. Takes effect January 1, 2020. I've been part of a climate change adaptation planning team which is led by the Department of Land Conservation & Development - recommended that they reference the Statewide Strategic Plan as a go-to for invasive species.

#### **Dave Williams, U.S Department of Agriculture, APHIS Wildlife Services**

Typically JD McComas gives updates on feral swine, but he was not able to attend today. With funds received from congress 5 years ago, we brought in a helicopter and put a dent in the feral swine population in Oregon. JD was hired 2.5 years ago and he has been very successful at reducing the feral

swine population, now he is moving on to Alaska. Oregon has a good handle on the population. Feral swine that we know about are in Sherman, Crook, and South Jefferson counties. Funding for this program will go down with lower population numbers.

#### **Christine Moffitt, 2019 OISC Council Member**

The folks at South Slough National Estuarine Research Reserve have continued with eDNA work. Their outreach activities include green crab and dock monitoring of critters and this year they are engaged in a multiple agency eDNA monitoring group that includes a suite of species, including lamprey sampling (not invasive, but keystone species). Their outreach would benefit by more collaborations with invasive species council, but they have good contacts with Sea Grant, University of Oregon, and the Oregon Institute of Marine Biology in Charleston.

#### **WGA Policy Resolution 2019-06, Biosecurity and Invasive Species Management**

*Bill Whitacre, Western Governors Association (via phone)*

Bill Whitacre from the Western Governors Association joined the meeting via conference call. WGA's Biosecurity Initiative is a year long initiative including four workshops in the west and a resulting report with policy resolution. Each workshop was held on a different topic and recordings are [available online](#) if you missed them. You can also find the [Policy Resolution 2019-06](#) here, which gives direction to WGA going forward and the [Biosecurity and Invasive Species Initiative Special Report](#), which includes 30-40 specific recommendations to improve invasive species management in the west.

4 projects that WGA will be working on coming out of this:

1. Biocontrol
2. Biosecurity and aquatic invasive species law
3. Cheatgrass
4. Invasive species data standardization and mobilization

For each one of these projects, WGA is hoping to get help from technical experts.

*Q (Glenn): Any conversation with Oregon Governor's Office to implement WGA policy components?*

*A: No. Communication between Governor's office and Councils is one of the goals of WGA. Plan to engage with Oregon Governor's office.*

*Q (Glenn): Anyone from Oregon attending Invasive mussel leadership meeting?*

*A: No*

*Q (Tim): You have mentioned cheatgrass work before- are you including other annual grasses?*

*A: Still in early stages. Too early to say, but would like to include that.*

*Q (Sam): There are an increasing number of managers that are dealing with questions about established invasive species that provide ecosystem services. Have you heard this yet?*

*A: Really interesting. Have not heard that argument yet, but good to be aware of.*

*Q (Michelle): For data standardization, are you working with other state mapping platforms? iMap invasives, weedmapper, etc.? Suggest you reach out to Lindsey Wise.*

*A: iMap invasives has been a part of the process from the beginning. Weedmapper has not. Thank you for reminding me about state mapping platforms.*



## Small Group Working Sessions, Discussion & Action Items

### *Outreach & Education Grants*

What Problems do Grants Address?	Selection Criteria
<p>Tier 1 Grants: \$85,000</p> <ul style="list-style-type: none"> <li>• More generic invasive pest topics/campaigns based on Council’s priorities/theme</li> <li>• Social media</li> <li>• Collaboration with AirBnB, Travel OR, (“Don’t Move a Pest”), other industries</li> </ul> <p>Tier 2 Grants: \$15,000</p> <ul style="list-style-type: none"> <li>• Few smaller projects/campaigns</li> <li>• Social media</li> <li>• School projects (outdoor school, sports clubs, etc.)</li> </ul>	<ul style="list-style-type: none"> <li>• Define them for each cycle</li> <li>• Social Media Component?</li> <li>• Under-represented (reaching audience)</li> <li>• Innovative? Novel outreach approach</li> <li>• Consult with Action Plan, Objective IV</li> </ul>
<b>Timeline &amp; Tasks for Implementation</b>	
<p><u>Summer 2019:</u> Draft</p> <p><u>Fall 2019:</u> Grant Proposal (at OISC Meeting in October) + Final draft &amp; admin rule</p> <p><u>Winter 2019:</u> Roll-out submissions (2 months) Review (1 month)</p> <p><u>Spring 2020</u> Start of grants</p> <p style="text-align: center;">↓</p> <p>1 year</p>	

#### Council discussion regarding Outreach & Education Grants:

- Michelle: We should try to streamline the application and waiting process.
- Nicole: Think we should take a little more time to figure it out since it’s our first go at it to ensure a smooth process.
- Wyatt: Reporting for grants are metric driven. Strongly recommend OISC has something similar so when we report back to Governor, we can show exactly what we did with the money we were given. Something that couldn’t have been done by just handing an agency that same amount of money.
- Sam: Story aspect and also how many people we reached out to.
- Dave: Could include in application- “How would you go about quantifying end results?”

- Helmuth: Want a final draft by this October. Mid winter, roll it out.

*Implementation of Council Priorities*

<b>Must do</b>	<b>Should do</b>
<ul style="list-style-type: none"> <li>● SB 445 implementation</li> <li>● More/continued branding &amp; outreach to policy makers, etc. about OISC goals + ID</li> <li>● Evaluate last Action Plan &amp; ID what are carryover items (+ if any road blocks)</li> <li>● ID ODA staff (+ fiscal officers) to represent the OISC at the Board of Directors meeting + get on docket</li> <li>● Coordinate &amp; amplify OISC and member group outreach &amp; education</li> <li>● Maintain hotline</li> <li>● Highlight successes proceeding next ask; continue education legislators + work with Advisory group</li> </ul>	<ul style="list-style-type: none"> <li>● Fundraising &amp; grant writing</li> <li>● OISC Advisory group help ID where to promote squeal on pigs</li> <li>● Coordinate I &amp; E public information/communication staff of agencies coordinate on press releases (e.g. quarterly)</li> <li>● Strategize how to work with industry better (Education Committee?) targeted campaigns. Not all meetings relevant.</li> <li>● Engage more with industries: pet, nursery board, realty advisory board, pollinator</li> <li>● Coordinate with Emergency Board (ask Helmuth) re: emergency response requests</li> <li>● Summit F2020: Salem? Bend? Newport? Burns? (Kris could help connect if Burns location)</li> <li>● Commit to effectively engage Advisory group</li> </ul>
<b>Could do</b>	<b>Would do</b>
<ul style="list-style-type: none"> <li>● Quarterly report on outreach by each agency + by the OISC (in Newsletter)</li> <li>● Map of those that are participating (e.g. pet stores with Don't Let it Loose message)</li> </ul>	<ul style="list-style-type: none"> <li>● Review emergency fund + response plan</li> </ul>
<b>What needs to change to implement Could &amp; Would?</b>	
<ul style="list-style-type: none"> <li>● Early-on coordinating with ODA staff for implementation of SB 445</li> <li>● Members aspect of website</li> <li>● OISC contribute \$ to invasive species hotline + review, confirm hotline</li> <li>● Support pop-up windows for some species</li> <li>● How to implement + balance workload between Coordinator and Council members?</li> <li>● Strategic use of Committees</li> <li>● Evaluate how agencies can help</li> <li>● Samara contract to include fundraising</li> <li>● Prepare standardized template for agency PR folks to report on invasive species updates</li> </ul>	

Council discussion regarding the Action Plan:

- Jalene: We did a report of what has been done on the Action Plan at Nov. 2018 meeting and then there was a halt.

- Sam: Samara could do red line changes to Action plan and use more specific language?
- Cat: Different parts of plan could go to different committees.
- Michelle: For the CWMA, each committee lists out specific work tasks for the year with specific deadlines and then it's a resource that we can look back on to make sure we're on track with what we said we wanted to do. Could make an appendix to the Action Plan.

*Communication Plan*

<b>Role of OISC &amp; How can OISC Support your efforts</b>	
<ul style="list-style-type: none"> <li>● Products that share stories, messages</li> <li>● Connections</li> <li>● Emphasize that we are better off being Coordinated. “Coordinated expertise.” Need for clarifying what our agencies do, and what we do together. Weed work with cooperators across the state can be easily shared but may not be known outside local areas.</li> <li>● Leveraging. Collaboration is greater than the sum of its parts. Tie in with Rocky Mountain Elk Foundation for instance which has money for habitat, weed control, grazing management but not necessarily tied into local work.</li> <li>● Cross boundary / collaborations important e.g. APHIS-ODF EAB traps.</li> <li>● Oregon Invasives hotline is underutilized. Publicize it better as a great tool.</li> <li>● Need for boots on the ground folks to communicate with the Council and vice and versa on how each can help and support each other.</li> <li>● Assist in communicating Local Priorities to highlight.</li> <li>● Role of social media — who will listen and monitor social media and things that come up from the public? OISC Coordinator. Need for tagging appropriate agency.</li> <li>● Under-utilization of OISC events calendar. Allow agency folks, etc to easily add their events <a href="http://InvasiveSpeciesInfo.gov">InvasiveSpeciesInfo.gov</a> has a good example of a conference and events page that is really easy to add events.</li> <li>● **Priority for Coordinator tasks? Need for moderation of calendar. Hard to find events inside the website — put it on homepage</li> </ul>	<ul style="list-style-type: none"> <li>● Use new member intros to highlight local stories</li> <li>● **HAVE MAP (interactive) that can show stories around the state!!!!</li> <li>● PSU Student project! —They know the latest storyboard tech apps, can get a whole bunch of messages in 60 seconds — more interesting and going to get much more info efficiently - ODF has someone that works on storyboards —that will help clarify message with legislative policy makers, directors, etc. “PSA for lottery dollars are spent” —can link to videos</li> <li>● Can visually represent our strategic plan (ie vectors icons of Oregon)</li> <li>● Report on AGM egg mass discoveries</li> <li>● Dashboard of stats/map</li> <li>● Sometimes council members aren’t even sure what the council does</li> <li>● Do we need to update OISC council brochure with SB445</li> <li>● refresh and update OISC Outreach packets that Council members can take/use</li> <li>● All Council members should have OISC brochure stack on nice cardstock to share</li> <li>● What is the process for sending out OISC press release? ODF and ODA sometimes scratch heads on how to get out a joint press release with OISC</li> <li>● DEVELOP an Orientation binder for all new council members</li> <li>● PRODUCTS</li> <li>● Campaigns that are less naggy —instead of “Don’t move...pack...” use “These are examples of what TO DO...”</li> <li>● OISC Should do a presentation. Follow-up on SB 445 —kick off on new membership</li> </ul>

<p>(Networks is hard to decipher).</p> <ul style="list-style-type: none"> <li>• South Slough WC — Need for publicizing their eDNA work etc.</li> </ul>	<p>rules to inform counties of call for new membership across geographic areas in Oregon.</p>
<p><b>Priority Audiences &amp; What We Want Them to Do</b></p>	
<ul style="list-style-type: none"> <li>• Decision Makers (Legislators and Agency Heads, LFO office, etc.) &amp; GNRO <ul style="list-style-type: none"> <li>○ Understand who we are / what partners do on the ground.</li> <li>○ Financial support</li> </ul> </li> <li>• County Commissioners (OAC - Oregon Association of Counties) - Craig Pope, etc. <ul style="list-style-type: none"> <li>○ Spread information to their counties</li> <li>○ Use events calendar</li> <li>○ Recruitment of/outreach to new Council members, Advisory Committee Members</li> </ul> </li> <li>• Key audiences of public for vectors: boaters, firewood movers, teachers, out-of-state moving companies, etc. <ul style="list-style-type: none"> <li>○ Understand invasive species issues &amp; larger goals</li> <li>○ Report sightings</li> <li>○ Follow new boater rules &amp; protocols</li> </ul> </li> </ul>	

This information needs to be reviewed and digested by Committees before October 2019 meeting. Helmuth volunteered to do Administrative Rule part. Will have proposal here shortly and will bring back to Bylaws Committee. We can then bring it back to October meeting for final decision.

## Public Comment

Anna Freitas: Looking forward to being involved with the Council.

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## Attendees

Annie Blietz, Oregon Department of Agriculture  
Rick Boatner, Oregon Department of Fish & Wildlife  
Jake Bodart, Oregon Department of Agriculture  
Nicole Brooks, U.S. Customs & Border Patrol  
Tim Butler, Oregon Department of Agriculture  
Sam Chan, Oregon Sea Grant  
Kevin Christensen, U.S Department of Agriculture  
Kris Crowley, Wallowa Resources (*via phone*)  
Mariah Davis, USDA APHIS PPQ  
Michelle Delepine, West Multnomah Soil & Water Conservation District  
Glenn Dolphin, Oregon State Marine Board  
Anna Freitas, Oregon Association of Conservation Districts  
Marie Hepner, Samara Group  
Jalene Littlejohn, Samara Group  
Erin McConnell, Bureau of Land Management  
Christine Moffitt, 2019 OISC Member (*via phone*)

Josh Mulhollem, Oregon State Marine Board  
Dave Pranger, Morrow County  
Meg Raabe, USDA APHIS PPQ  
Karen Ripley, USDA Forest Service  
Cat de Rivera, Portland State University  
Helmuth Rogg, Oregon Department of Agriculture  
Elaine Rybak, OISC Advisory Committee  
Bill Whitacre, Western Governors Association (*via phone*)  
Brendan White, U.S Fish & Wildlife Service  
Dave Williams, U.S Department of Agriculture  
Wyatt Williams, Oregon Department of Forestry  
Lindsey Wise, Portland State University - iMapInvasives (*via phone*)